

OCEANS *of* LEARNING 2021 CAMPAIGN

#SeaToMe COMPETITION



Marine Institute launches ‘Sea to Me’ competition to see what our sea means to us

Our happy-zone, our temple, our home, our playground, our source of inspiration, our source of food, our source of employment. It’s where we swim, surf, sail, dive, fish, relax. It can mean family holidays, Sundays, ice cream. It’s our health, our happiness. It carries us to new lands, and connect us with nature and each other.

From sailors, surfers, scientists and seafarers to those who prefer to wade in the shallows or watch the wildlife, our sea means so many different things to different people.

We want to celebrate the many different relationships that you, our community, have with the sea. Each week as part of our Oceans of Learning campaign and to celebrate Ireland's marine resource, we are asking you to share with us what the sea means to you on social media.

Simply share with us ‘what the sea means to you’. Draw a picture, take a photo, upload a video, share a photo from a past holiday by the sea or favourite place along Ireland’s coast, or you may even be inspired to write a poem or quote. Get creative and post on social using the hashtag #SeaToMe

Every week we will be offering some great prizes inspired by our seas. Follow #SeaToMe and #OceansofLearning on the Marine Institute Facebook page [@marineinstituteireland](https://www.facebook.com/marineinstituteireland), Twitter [@MarineInst](https://twitter.com/MarineInst) and Instagram [@marineinstiuteireland](https://www.instagram.com/marineinstiuteireland)

PRIZES

Week 1: 21st – 27th May	Our Ocean: Our Life LEGO City Ocean Exploration Ship Floating Toy Boat
Week 2: 28th May – 3rd June	Our Ocean: Our Livelihoods Nug Dryrobe https://www.nugchangingrobe.com/ Nug is an outerwear label that inspires and improves life experiences. Our Nug Changing Robes are the perfect addition for your post-swim or outdoor adventure. Getting changed has never been so warm and comfortable. They are so cosy that people are even wearing them around the house.
Week 3: 4th – 10th June	Our Ocean: Our Climate SeaVite Hamper & new Blue Atlantic Candle (donations to CleanCoast) Sea the Glow with this luxurious hamper from Seavite, the original Irish organic seaweed-based skincare range. Experience the full range of Seavite’s multi-award winning and potent face, hair and body products. From award-winning soothing skincare to their best-selling body treatments, these ocean- infused delights have been designed to hydrate, soothe and transform even the most sensitive skin. Seavite.com
Week 4: 11th – 17th June	Our Ocean: Our Future LEGO Friends Lighthouse Rescue Center Sea Life Vet Set LEGO City Ocean Exploration Base Underwater Set
<i>Plus for a bonus prize, each week we have a signed copy of Easkey Britton’s 50 Things to Do by the Sea book and other books to give away</i>	



Further details (internal information only):

- Competition details, including Terms & Conditions, will be posted on the Marine Institute's website on the Oceans of Learning page.
- Details of the prize for each week will be shared every Friday pm on social media
- The weekly competition winner will be announced each Friday am on social media.
- A photo and details of each prize will assist in the promotion of the #SeaToMe social media competition.
- Partners sponsoring prizes will be tagged in social posts on Facebook, Twitter and Instagram.
- Depending on the prize, the Marine Institute may provide partners with the winner's contact details to organise the prize directly with the winner.

#SeaToMe Competition Terms and Conditions:

- This competition is free to enter and is open to all ages. If you are under 16 years of age, you must get permission from your parent or guardian before entering this competition.
- The competition is open to all residents of the Republic of Ireland.
- You may enter as many times as you wish, but each entry must be a new creation.
- To be eligible entrants must use the hashtag #SeaToMe on Facebook, Twitter or Instagram. To enter via Facebook, posts must be made public. To enter via Instagram, posts must be made from a public account.
- By entering the competition and using #SeaToMe you are giving permission for your post, including video and image content, and social media username, to be displayed on the Marine Institute and competition partners social media platforms and website.
- We may re-tweet, re-post or comment on any of your entries to promote the #SeaToMe competition.
- We will delete or block inappropriate content tagged with #SeaToMe
- A winner will be selected each week and notified via direct message from the Marine Institute and will be asked to provide their name and details on how to claim their prize.
- Your details and entries will only be used in association with this competition.
- All prizes are non-transferable.
- The competition will close on the 16th June 2021 .
- The competition promoter is The Marine Institute.
- The Marine Institute reserves the right to amend, terminate or withdraw the competition or alter the prizes of the competition without prior notice.
- Entry into this competition will be deemed as acceptance of these terms and conditions.
- Further information on how we respect your data can be found on our [Privacy Statement](#) on the Marine Institute website at www.marine.ie

Dara Hayes The #SeaToMe is wild and free,
Then calm and full of tranquility,
A place of fun, a place of work,
Even a place where tragedy lurks.
We would be lost without the sea,
Fresh quality fish it guarantees,
Building castles beside it in the sands,
Or a trip on the ferry to far away lands,
The deep blue sea is special in many ways,
A perfect friend during the holidays!

#SeaToMe #OceansofLearning pic is my son and I on #staycation2020



The **#SeatoMe** is home, it's my childhood memory of sandy coated sandwiches, my childrens playground, it's my family's past, present, and future. @MarineInst #OceansOfLearning **#SeaToMe** #OceanLiteracy #sea #ocean #cleanoceans #atlanticyouth #weareislanders

