The Atlantic – a Shared Resource

Ocean literacy in Europe

EMBCP

advocacy – science-base

pan-European network of marine science communicators facilitated by the European Marine Board Secretariat.

14 countries
18 representatives

EMSEA

best practices - conferences

platform for ocean education in Europe; sister organisation of NMEA; support by VLIZ, MBA, Univ Gothenburg

EMSEA
EUROPEAN MARINE SCIENCE EDUCATORS ASSOCIATION

WON

blue society – aquaria - SFS

global association of public outreach organisations (aquaria, science centres,...)

world ocean network

Jan Seys
European Marine Board Communications Panel – chair
Flanders Marine Institute (VLIZ) – head of communication

= inclusive process

Strenghts/weaknesses of Europe in terms of Ocean Literacy

(Too) many languages & educational systems…

Ocean Literacy in Europe = a Transatlantic story

First Conference on OCEAN LITERACY in Europe
(12 October 2012, Bruges):

thanks to the US OL movement

timely event (Horizon 2020)

Ocean Literacy in Europe: what now?

Major objectives of the workshop

3. *Identify* ***key transatlantic issues and actions*** *relevant to ocean literacy which will require EU-North American (US/Canada) collaboration*

"Natural creativity of a true artist is based upon two things: (1) the inspiration that comes from within, forged by inherited traits and shaped by one's growth and involvement within their chosen field; (2) the spontaneous flow ideas created by different artists inspiring each other at any one time"

(www.transatlanticweb.com)

END

Sea2Sky, Gawlay – European Researchers Night (MI)